



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942026-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	942026	06276651

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/21/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP084H	\$400.00 NM
2	WPBF	Tu	08/21/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP084H	\$400.00 NM
2	08/15/12	08/17/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/15/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP079H	\$400.00 NM
3	WPBF	Th	08/16/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP079H	\$400.00 NM
1	WPBF	F	08/17/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP079H	\$400.00 NM
3	08/20/12	08/21/12	Good Morning America	7-9AM	MT-----	:30	2	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	8:29 AM	Good Morning America	7-9AM	:30	2012MRFP079H	\$475.00 NM
2	WPBF	Tu	08/21/12	8:53 AM	Good Morning America	7-9AM	:30	2012MRFP079H	\$475.00 NM
4	08/15/12	08/17/12	Good Morning America	7-9AM	--WTF--	:30	3	\$475.00	NM
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3	WPBF	Th	08/16/12	8:47 AM	Good Morning America	7-9AM	:30	2012MRFP084H	\$475.00 NM
1	WPBF	F	08/17/12	8:30 AM	Good Morning America	7-9AM	:30	2012MRFP084H	\$475.00 NM
5	08/20/12	08/21/12	The View	11A-12PM	MT-----	:30	2	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/20/12	11:36 AM	The View	11A-12PM	:30	2012MRFP084H	\$750.00 NM

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**Lehigh Valley, PA 18002-6885**

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www.thewpbfchannel.com

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12	08/20/12	08/21/12	GOOD AFTERNOON AM2-3p Class of Time - Pre-emptible with notice	2-3p	MT-----	:30	2	\$400.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
942026-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	08/20/12	08/21/12	GOOD AFTERNOON AM2-3p Class of Time - Pre-emptible with notice		MT-----	:30	2	\$400.00	NM	
	08/20/12	08/26/12	MT-----	2	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/20/12	2:39 PM	GOOD AFTERNOON AMERICA	2-3p	:30	2012MRFP079H	\$400.00	NM
1	WPBF	Tu	08/21/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	:30	2012MRFP079H	\$400.00	NM
13	08/15/12	08/17/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	--WTF--	:30	3	\$525.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/13/12	08/19/12	--WTF--	3	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/15/12	4:55 PM	Dr. Oz	4-5p	:30	2012MRFP079H	\$525.00	NM
3	WPBF	Th	08/16/12	4:19 PM	Dr. Oz	4-5p	:30	2012MRFP079H	\$525.00	NM
2	WPBF	F	08/17/12	4:56 PM	Dr. Oz	4-5p	:30	2012MRFP079H	\$525.00	NM
14	08/20/12	08/21/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	MT-----	:30	2	\$525.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/20/12	08/26/12	MT-----	2	\$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/20/12	4:19 PM	Dr. Oz	4-5p	:30	2012MRFP084H	\$525.00	NM
2	WPBF	Tu	08/21/12	4:39 PM	Dr. Oz	4-5p	:30	2012MRFP084H	\$525.00	NM
15	08/20/12	08/21/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MT-----	:30	2	\$475.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/20/12	08/26/12	MT-----	2	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/20/12	5:52 PM	M-F 5pm News	5-6pm	:30	2012MRFP079H	\$475.00	NM
1	WPBF	Tu	08/21/12	5:23 PM	M-F 5pm News	5-6pm	:30	2012MRFP079H	\$475.00	NM
16	08/15/12	08/17/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$475.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/13/12	08/19/12	--WTF--	3	\$475.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPBF	W	08/15/12	5:23 PM	M-F 5pm News	5-6pm	:30	2012MRFP084H	\$475.00	NM
2	WPBF	Th	08/16/12	5:41 PM	M-F 5pm News	5-6pm	:30	2012MRFP084H	\$475.00	NM
1	WPBF	F	08/17/12	5:23 PM	M-F 5pm News	5-6pm	:30	2012MRFP084H	\$475.00	NM
17	08/20/12	08/21/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	MT-----	:30	2	\$625.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/20/12	08/26/12	MT-----	2	\$625.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	08/20/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP084H	\$625.00	NM
1	WPBF	Tu	08/21/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP084H	\$625.00	NM
18	08/15/12	08/17/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	--WTF--	:30	3	\$625.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/13/12	08/19/12	--WTF--	3	\$625.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	08/15/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP079H	\$625.00	NM
2	WPBF	Th	08/16/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP079H	\$625.00	NM
3	WPBF	F	08/17/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP079H	\$625.00	NM
19	08/20/12	08/21/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$1,600.00	NM	

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
942026-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	MT-----				2	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/20/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP079H	\$1,600.00 NM
1	WPBF	Tu	08/21/12	7:54 PM	Jeopardy	7:30-8PM	:30	2012MRFP079H	\$1,600.00 NM
20	08/15/12	08/17/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	--WTF--				3	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	08/15/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP084H	\$1,600.00 NM
1	WPBF	Th	08/16/12	7:41 PM	Jeopardy	7:30-8PM	:30	2012MRFP084H	\$1,600.00 NM
2	WPBF	F	08/17/12	7:34 PM	Jeopardy	7:30-8PM	:30	2012MRFP084H	\$1,600.00 NM
21	08/15/12	08/17/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	--WTF--				3	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/15/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP079H	\$800.00 NM
1	WPBF	Th	08/16/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP079H	\$800.00 NM
3	WPBF	F	08/17/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP084H	\$800.00 NM
22	08/20/12	08/21/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	MT-----				2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP084H	\$800.00 NM
2	WPBF	Tu	08/21/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP084H	\$800.00 NM
23	08/20/12	08/21/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	MT-----				2	\$475.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP079H	\$475.00 NM
2	WPBF	Tu	08/21/12	12:02 AM	Nightline	11:35-12:05AM	:30	2012MRFP079H	\$475.00 NM
24	08/15/12	08/17/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$475.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	--WTF--				3	\$475.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/15/12	11:53 PM	Nightline	11:35-12:05AM	:30	2012MRFP084H	\$475.00 NM
3	WPBF	Th	08/16/12	11:45 PM	Nightline	11:35-12:05AM	:30	2012MRFP084H	\$475.00 NM
2	WPBF	F	08/17/12	11:54 PM	Nightline	11:35-12:05AM	:30	2012MRFP079H	\$475.00 NM
25	08/17/12	08/17/12	20/20	9-11P	----1--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/13/12	08/19/12	----1--				1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/17/12	9:43 PM	20/20	9-11P	:30	2012MRFP079H	\$2,000.00 NM
26	08/18/12	08/18/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
942026-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/18/12	08/18/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
	08/13/12	08/19/12	-----1-				1	\$375.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP084H	\$375.00 NM
27	08/18/12	08/18/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	8:13 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP079H	\$375.00 NM
28	08/18/12	08/18/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	6:59 PM	Sat 630pm News	630-7pm	:30	2012MRFP084H	\$325.00 NM
29	08/18/12	08/18/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	7:19 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	2012MRFP079H	\$400.00 NM
30	08/18/12	08/18/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	7:36 PM	Sat Jeopardy	Sat 7:30-8PM	:30	2012MRFP084H	\$500.00 NM
31	08/19/12	08/19/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/19/12	7:55 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP079H	\$275.00 NM
32	08/19/12	08/19/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/19/12	8:44 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP084H	\$275.00 NM
33	08/19/12	08/19/12	Sun 9-10am	9-10am	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/19/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP079H	\$650.00 NM
34	08/19/12	08/19/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/19/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP084H	\$200.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
942026-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/19/12	08/19/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
35	08/19/12	08/19/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/19/12 6:56 PM Sun 630pm News 630-7pm :30 2012MRFP079H \$325.00 NM									
36	08/19/12	08/19/12	Sun ABC Prime A Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/19/12 7:43 PM Sun ABC Prime A 7-8PM :30 2012MRFP084H \$775.00 NM									
37	08/19/12	08/19/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		-----1	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/19/12 11:14 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP079H \$800.00 NM									
<b>Total Spots</b>							<b>73</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$42,650.00</b>
<u>Agency Commission</u>	<b>\$6,397.50</b>
<u>Net Amount Due</u>	<b>\$36,252.50</b>

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940528-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	317

Flight Dates	Order #	Alt Order #
08/09/12 - 08/14/12	940528	06267599

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	WPBF News 25 @ 6:00P	6-6:30PM	MT-----	:30	2	\$625.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP076H	\$625.00 NM
2	WPBF	Tu	08/14/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP076H	\$625.00 NM
2	08/09/12	08/10/12	WPBF News 25 @ 6:00P	6-6:30PM	---TF--	:30	2	\$625.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---TF--	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/09/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP076H	\$625.00 NM
2	WPBF	F	08/10/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP076H	\$625.00 NM
3	08/13/12	08/13/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	7:33 PM	Jeopardy	7:30-8PM	:30	2012MRFP076H	\$1,600.00 NM
4	08/09/12	08/10/12	Jeopardy	7:30-8PM	---TF--	:30	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---TF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/09/12	7:51 PM	Jeopardy	7:30-8PM	:30	2012MRFP076H	\$1,600.00 NM
5	08/12/12	08/12/12	Sun 9-10am	9-10am	-----1	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	9:26 AM	Sun 9-10am	9-10am	:30	2012MRFP076H	\$650.00 NM

Total Spots 7

Gross Total \$6,350.00

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)
**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
940528-1	08/19/12	August 2012	07/30/12 - 08/14/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Romney/R/President	ROMNEY FOR PRESIDEN	317

<u>Agency Commission</u>	<b>\$952.50</b>
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<u>Net Amount Due</u>	<b>\$5,397.50</b>
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